



Racer Purchase Program

Aprilia World Service USA, Inc. is pleased to announce the 2005 Racer Purchase Program in order to assist your dealership with its support of local racing. As a manufacturer, our goals are to support our most loyal customers and to support our heritage. This program enables your dealership to sponsor local racers who have long been our most enthusiastic and loyal customers, in their 2005 season.

Program Outline:

- Availability is limited to a US total of 40 units while in stock (any combination of 2004 RSV R or RSV R Factory) for those dealers who wish to participate.
- Program start date is: January 1, 2005. Units must be purchased between start date and Program End Date of: March 31, 2005. **Units purchased prior to start date are not eligible.**
- Units must come from AWS new inventory. A VIN will be assigned after order is received from participating dealer.
- Customers must be currently licensed racers and must provide copy of racing license, as well as a 2003 and/or 2004 results summary. Purchaser and Racer must be the same person.
- Racer purchases the RSV R or RSV R Factory from dealer at dealer cost including freight, tax, tag and title. The current combined incentive of \$1,600 on RSV R and \$2,000 on RSV R Factory, taken at time of wholesale to dealer.
- Total advertised Racer discount from MSRP as follows: 2004 RSV R - \$4,500, 2004 RSV R Factory - \$6,000.
- Dealer will order and pre-register Racer Purchase Program unit with AWS by forwarding copy of Racer's license, racers 2003/2004 results, and purchase agreement. AWS will ship unit to participating dealer.
- New motorcycle limited warranty will be in effect for 30 days after delivery.
- Racer must register the Aprilia VIN purchased under the Racer Purchase Program, personally race the VIN and provide documents in connection with the 2005 Contingency verification form for two races prior to July 31, 2005.
- Upon finishing two races, Racer forwards the following to AWS to receive additional rebate from Aprilia of \$800 for RSV R and \$1,600 for RSV R Factory:
 - Copy of sales receipt.
 - Copy of Racing License.
 - Copy of Drivers License
 - Copy of Racing Organization Race Results History
 - Completed 2005 Aprilia Contingency Verification Form
 - Sales receipt and racing license must match registration documents and race results must be confirmed with racing organization's online reports.

Please have dealer forward all documents to:
Aprilia World Service USA, Inc.
Attn: Sales Distribution Department
109 Smoke Hill Lane, Suite 190
Woodstock, GA 30188